Nat Taylor   Greater Boston | nattaylor@gmail.com | linkedin.com/in/nattaylor/

Technical product manager with 10+ years of startup experience who delivers business value by empathizing with customers, getting my hands dirty and collaborating — with deep expertise in SQL, JIRA & LLMs.

PROFESSIONAL EXPERIENCE

Director of Product, Jesica.ai, Remote (*InVitro Capital*)   Mar 2024 – Sep 2024

- Led product development for an AI hiring tool that automated tedious recruiting tasks including resume scanning and screening interviews.
- Launched a candidate-job AI matchmaking solution leading to 20 new pilots.
- POCed new techniques for LLM generation and extraction, and code reviewed AI tasks.

Principal Product Manager, *Howl,* Remote   Oct 2021 – Dec 2023

- Launched a campaign center for brands with consolidated reporting and management aiding 140% YoY net revenue retention with features for flexible targeting and rates.
- Spurred development of ML models for scoring, fraud and classification for a range of problems from large product catalogs to consumer click streams to influencers.
- Lead internal analytics team, including code review and contributions to dbt, to provide insights on top of 100MM daily events via dbt & Looker, which lead to self-service discovery of key business trends and actionable data.
- Launched a bonus center for brands to increase engagement with key partners with participation from over 20 top brands and 1,000 partners in the first 60 days.
- Regarded as an extraordinarily helpful, knowledgeable and productive colleague, evidenced by multiple shout-outs during All-Hands.
- POCed innovative solutions built on existing APIs to spur internal discussion.

Product Manager, *Nanigans*, Boston, MA   Dec 2016 – Oct 2021

- Soft-launched a causal ML model that implemented state-of-the-art research on longitudinal heterogeneous treatment effects for incrementality measurement.
- Deeply involved in technical decisions to maintain lean infrastructure while processing and logging billions of events per day.
- Managed development of DSP including OpenRTB integrations, machine learning optimization, interactive reporting, creative serving and ad management.

Product Manager, *AOL*, Boston, MA (Jumptap, Millennial Media)   Sep 2009 – Dec 2016

- Enabled more accurate media planning by designing and managing the addition of exchange supply into an interactive supply forecasting system.
- Managed development of performance features for mobile DSP including improved ad selection, event prediction and supply exploration.

EDUCATION

Connecticut College, New London, CT   BA, May 2009
- Major: Physics Minors: Computer Science, Mathematics

LEADERSHIP EXPERIENCE & AWARDS

Howl, *Hackathon Winner*, Remote   Mar 2023
MIT Sloan School of Management, *Guest Lecturer*, Cambridge, MA   Mar 2020
Millennial Media, *HackMatch Winner,* Boston, MA   Feb 2015